

# **GEOFFREY S. PERSELAY ESQ., CCHP**

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For more than 20 years, Mr. Perselay held high level executive positions in the public sector such as Chief of Staff and Acting Commissioner of the New Jersey State Department of Human Services, and County Administrator for the County of Hudson. While serving as the Hudson County Administrator, Mr. Perselay also served for two years as the Acting Warden of the Hudson County Correctional Center. In addition, Mr. Perselay served for five years as a Legislative Aide to the Assembly Minority Leader in the New Jersey State Legislature.

Mr. Perselay left the public sector to become the Chief Executive Officer of the Charter Behavioral Health System of New Jersey, where he was responsible for the management of a 150-bed hospital system providing both inpatient and outpatient services to those requiring psychiatric and addiction programs. Later, Mr. Perselay founded his own company which specialized in providing governmental relations for companies and management consulting for units of government. In 2000, Correctional Health Services, LLC (CHS), a client of Perselay Associates, Inc. was purchased by Prison Health Services (PHS). The founder of CHS and the President of PHS hired Mr. Perselay to lead the company upon the departure of the founder in 2002. Mr. Perselay led CHS for nine years before returning to Perselay Associates, Inc. on a full time basis to focus on new government relations opportunities for his clients in the higher education, construction management, corrections and health care industries.

He has a B.A. degree from Hobart College and a Juris Doctorate from Seton Hall University School of Law. Mr. Perselay has been a member of the Bar in New Jersey since 1980.

## **EDUCATION AND TRAINING**

- J. D., Seton Hall University School of Law, 1979
- B. A., Political Science, Hobart College, 1975

## **PROFESSIONAL EXPERIENCE**

- **President, Perselay Associates, Inc., 1997 – Present.** Established a consulting firm specializing in governmental relations for businesses and management consulting for government, drawing upon the varied responsibilities he had assumed during a 23 year career in the public sector.
- **Manager, President and Chief Executive Officer** **2003 – 2011**  
**President** **2002 – 2003**  
**Correctional Health Services, LLC**  
Was responsible for the total operation of Correctional Health Services, LLC (CHS) and the overall supervision of all corporate and contract site personnel. Responsibilities included managing the clinical, fiscal and organizational performance of the company; managing the relationships with PHS Correctional Healthcare, CHS' corporate parent; the implementation of long term strategic planning and the implementation of a

tactical and strategic business development and business retention plan; and managing relationships with all clients addressing any concerns that related to client satisfaction.

- **Chief Executive Officer, Charter Behavioral Health System of New Jersey, 1995 – 1997.** Assumed control of a 150-licensed bed Psychiatric Hospital and stabilized, restructured, and enhanced the administrative and clinical services in a cost-effective manner. Mr. Perselay designed a structure to provide programs for specialized populations and a blueprint for an extensive system of outpatient programs.
- **County Administrator, County of Hudson, NJ, 1988 – 1995.** Performed the function of Chief Operating Officer of a County that had 4,000 employees and an operating budget of approximately \$320 million, serving a population of 550,000. Responsibilities included directing and supervising seven operating departments; monitoring institutional operations which included a 1,600-bed correctional center, two nursing homes with a total of 550 beds and a Psychiatric Unit with 70 beds; generating and supervising the formulation of annual operating and capital budgets; and coordinating relations with the elected Board of Chosen Freeholders, the County Prosecutor, and the County Court System.
- **Acting Warden, Hudson County Correctional Center, Kearny, NJ, 1992 – 1993.** Assumed the responsibilities of managing the day-to-day operations of one of the most troubled county correctional systems in the State of New Jersey, leading the transition into a new generation correctional center and system. Achieved the distinction, for the corrections center, of reaching full compliance with all state requirements, which provided the basis for the settlement of a 10-year lawsuit challenging the constitutionality of the County's correctional system.
- **Chief Operating Officer and In-House Counsel, Goldberger, Moore, Novick & Albanese, 1986 – 1988.** Responsible for the day-to-day operations of a growing real estate development business, coordinating engineers, architects, outside legal counsel and contractors in the process of obtaining approvals from municipal boards and agencies.
- **Acting Commissioner, New Jersey State Department of Human Services, 1985 – 1986.** Responsible for the operation and services of the Department of Human Services that had a \$4 billion budget and 23,000 employees that served one million people in the state. In this capacity, he was responsible for managing a service delivery system that included 20 institutional campuses for the mentally ill, developmentally disabled, disabled veterans and emotionally disturbed youth; an expanding network of community residences for those same populations; and a family welfare and child protection system that provided a safety net for the families in New Jersey.
- **Chief of Staff, New Jersey State, Department of Human Services, 1982 – 1985.** Managed the day-to-day operations of the department, which included coordinating policymaking, planning, budgeting, and strategic implementation between eight operating divisions. In addition, he supervised fiscal, data processing and personnel functions of the department, as well as Quality Assurance responsibilities, intergovernmental relations and regulatory affairs.

- **Director, Intergovernmental Relations, County of Union, NJ, 1978 – 1982.** Established an office responsible for drafting, tracking and reviewing legislation; developed a nationally recognized Inter-local Cooperation System which shared county-owned data processing, construction, public works, and printing equipment and services between the County and its 21 municipalities; reviewed and applied for federal and state grant funds while acting as the Counties information clearinghouse relating to funding opportunities and applications

## **LICENSES AND CERTIFICATIONS**

- Admitted to Practice as Attorney at Law in New Jersey, 1980
- Certified Correctional Health Professional, National Commission on Correctional Health Care, 2011

## **PROFESSIONAL AND COMMUNITY AFFILIATIONS**

- Member, Board of Directors, United Way of Union County, New Jersey, 1996 – 2003
- Member, National Institute of Corrections, 1990 – 1995
- Member, Task Force on the Administration of Justice and Member, State Advisory Board for Probation; New Jersey Administrative Office of the Courts, 1991 – 1995
- Chairman, Governing Board of Trustees, Charter Behavioral Health System of New Jersey, 1993 – 1995
- Member, Integrity House Board of Trustees, 2005 – Present